

2007 News Archive

December, 2007

> DIGI-TYPE joined **BALLE of Sonoma County** - a national business network dedicated to helping local economies and promoting green business practices.

November, 2007

> DIGI-TYPE established satellite office at Sonoma Mountain Business Cluster expanding support to the Technology Incubator.

> DIGI-TYPE was selected as one of the first participants in the new **Sonoma Green Business Program (SGBP)** certification process.

> DIGI-TYPE successfully completed the launch of **Refill Xpress** start up, including design and launch of their new web site, design and print of their business package - business cards, brochures, and customer portfolio, copywriting their press release, design and display of "101 sign"-electronic billboard.

October, 2007

> DIGI-TYPE participated in the 18th annual **Wine Country Harvest Faire and Business Showcase** - Sponsored by Mark West Chamber of Commerce.

> DIGI-TYPE designed and launched **Synergy Power Company** new web site.

> DIGI-TYPE redesigned **Fashion Market Northern California** web site.

September, 2007

> DIGI-TYPE sponsored the **1st Annual Rohnert Park Art and Wine Festival**.

> DIGI-TYPE designed and launched **EarthWise Products** new web site.

August, 2007

> DIGI-TYPE was selected to manage the marketing launch of **Refill Xpress** - the first independently owned ink & toner cartridge re-manufacturer in Sonoma County.

> DIGI-TYPE announces ***New "Virtual Marketing Department" Services.***

July, 2007

> DIGI-TYPE designed and launched **A Creative Expression** (Crafts and Scrapbook Store) new web site.

> DIGI-TYPE was selected as design and print bureau for Rohnert Park Chamber of Commerce 1st Annual Art & Wine Festival.

June, 2007

> DIGI-TYPE adds ***wide-format scanning*** to its Services portfolio.

> DIGI-TYPE obtained California Small Business Certificate.

> DIGI-TYPE participated in Rohnert Park Chamber of Commerce **Annual Spring Business Showcase**.

> DIGI-TYPE is selected to the board of **Sonoma County Office of Education** Media and Communications Advisory Committee.

May, 2007

> DIGI-TYPE introduced ***New Variable Data Printing Solution (VDPS)*** - suitable for custom direct mailing campaigns of newsletters, post/greeting cards or brochures.

> DIGI-TYPE designed and launched **Club WIN** (Women in Networking) new web site.

> DIGI-TYPE attended **The Second Annual Sustainable Enterprise Conference: at Work**; in pursuit of Green Business Certificate.

> DIGI-TYPE participated in **Senior Send-Off, 2007** at Sonoma State University.

April, 2007

> DIGI-TYPE adds ***Custom Printed T-Shirts*** to its Promotional Marketing Products portfolio.

March, 2007

> **Mary-Beth Ray** joins TEAM DIGI-TYPE as a Graphic Design Intern.

She is currently pursuing a Graphic Design Certificate with Santa Rosa Junior College.

February, 2007

> DIGI-TYPE designed and launched **Sonoma Mountain Business Cluster** new web site.

> DIGI-TYPE relocated to Wolf Den Plaza
1726 East Cotati Avenue in Rohnert Park.

We hope to see you at our new location!

January, 2007

> DIGI-TYPE adds ***web design and hosting*** services to its Services portfolio.

> **Lynn Wagner** joins TEAM DIGI-TYPE as Marketing Manager.

Lynn graduated from Dominican University of California in 2001.